

# Exercise

# Group 1

- What are the most important attrition factors in drug development?
- Do pharma companies and biotech companies have a different perspective in drug candidates when they are facing challenges in efficacy or safety?
- Why are drug candidates within different disease indications having different development time lines and attrition rates?
- What are the contributions of public research institutions in drug development?

# Group 2

- Name main advantages and disadvantages in pursuing
  1. novel development candidates against novel targets
  2. novel development candidates against known validated targets
  3. copy medicine
- How can you improve the success rate in drug development?
- List some important characteristics of a good project manager within drug development.